

**SOME NEW INEQUALITIES OF HERMITE-HADAMARD TYPE FOR  
 $h$ -CONVEX FUNCTIONS ON THE CO-ORDINATES VIA FRACTIONAL  
INTEGRALS**

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**Abstract.** By making use of the identity obtained by Sarıkaya, some new Hermite-Hadamard type inequalities for  $h$ -convex functions on the co-ordinates via fractional integrals are established. Our results have some relationships with the results of Sarıkaya ([20]).

**Keywords:** Hermite-Hadamard inequality;  $h$ -convex functions; co-ordinated convex function; Riemann-Liouville integral.

**1. Introduction**

Let  $f : I \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a convex function defined on the interval  $I$  of real numbers and  $a, b \in I$  with  $a < b$ , then

$$f\left(\frac{a+b}{2}\right) \leq \frac{1}{b-a} \int_a^b f(x) dx \leq \frac{f(a) + f(b)}{2}$$

holds, the double inequality is well known in the literature as Hermite-Hadamard inequality (see [7]).

Both inequalities hold in the reversed direction if  $f$  is concave. For recent results, generalizations and new inequalities related to the Hermite-Hadamard inequality see ([5],[15],[18],[22]).

The classical Hermite-Hadamard inequality provides estimates of the mean value of a continuous convex function  $f : [a, b] \rightarrow \mathbb{R}$ .

Let us now consider a bidimensional interval  $\Delta := [a, b] \times [c, d]$  in  $\mathbb{R}^2$  with  $a < b$  and  $c < d$ . A mapping  $f : \Delta \rightarrow \mathbb{R}$  is said to be convex on  $\Delta$  if the following inequality:

$$f(tx + (1-t)z, ty + (1-t)w) \leq tf(x, y) + (1-t)f(z, w)$$

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holds, for all  $(x, y), (z, w) \in \Delta$  and  $t \in [0, 1]$ . If the inequality reversed then  $f$  is said to be concave on  $\Delta$ .

A function  $f : \Delta \rightarrow \mathbb{R}$  is said to be on the co-ordinates on  $\Delta$  if the partial mappings  $f_y : [a, b] \rightarrow \mathbb{R}$ ,  $f_y(u) = f(u, y)$  and  $f_x : [c, d] \rightarrow \mathbb{R}$ ,  $f_x(v) = f(x, v)$  are convex where defined for all  $x \in [a, b]$  and  $y \in [c, d]$  (see [6]).

A formal definition for coordinated convex function may be stated as follows:

**Definition 1.1.** A function  $f : \Delta \rightarrow \mathbb{R}$  will be called coordinated convex on  $\Delta$ , for all  $t, k \in [0, 1]$  and  $(x, u), (y, w) \in \Delta$ , if the following inequality holds:

$$\begin{aligned} & f(tx + (1-t)y, ku + (1-k)w) \\ & \leq tkf(x, u) + k(1-t)f(y, u) + t(1-k)f(x, w) + (1-t)(1-k)f(y, w). \end{aligned}$$

Clearly, every convex mapping is convex on the co-ordinates, but the converse is not generally true ([6]). Some interesting and important inequalities for convex functions on the co-ordinates can be found in ([10, 11, 13, 14, 21]).

In [1], Alomari and Darus established the following definition of  $s$ -convex function in the second sense on co-ordinates.

**Definition 1.2.** Consider the bidimensional interval  $\Delta := [a, b] \times [c, d]$  in  $[0, \infty)^2$  with  $a < b$  and  $c < d$ . The mapping  $f : \Delta \rightarrow \mathbb{R}$  is  $s$ -convex on  $\Delta$  if

$$f(\lambda x + (1-\lambda)z, \lambda y + (1-\lambda)w) \leq \lambda^s f(x, y) + (1-\lambda)^s f(z, w)$$

holds for all  $(x, y), (z, w) \in \Delta$  with  $\lambda \in [0, 1]$ , and for some fixed  $s \in (0, 1]$ .

A function  $f : \Delta \rightarrow \mathbb{R}$  is  $s$ -convex on  $\Delta$  is called co-ordinated  $s$ -convex on  $\Delta$  if the partial mappings  $f_y : [a, b] \rightarrow \mathbb{R}$ ,  $f_y(u) = f(u, y)$  and  $f_x : [c, d] \rightarrow \mathbb{R}$ ,  $f_x(v) = f(x, v)$  are  $s$ -convex for all  $x \in [a, b]$  and  $y \in [c, d]$  with some fixed  $s \in (0, 1]$ .

In [12], Latif and Alomari gave the notion of  $h$ -convexity of a function  $f$  on a rectangle from the plane  $\mathbb{R}^2$  and  $h$ -convexity on the co-ordinates on a rectangle from the plane  $\mathbb{R}^2$  as follows:

**Definition 1.3.** Let us consider a bidimensional interval  $\Delta := [a, b] \times [c, d]$  in  $\mathbb{R}^2$  with  $a < b$  and  $c < d$ . Let  $h : J \subseteq \mathbb{R} \rightarrow \mathbb{R}$  be a positive function. A mapping  $f : \Delta := [a, b] \times [c, d] \rightarrow \mathbb{R}$  is said to be  $h$ -convex on  $\Delta$ , if  $f$  is non-negative and if the following inequality:

$$f(\lambda x + (1-\lambda)z, \lambda y + (1-\lambda)w) \leq h(\lambda) f(x, y) + h(1-\lambda) f(z, w)$$

holds, for all  $(x, y), (z, w) \in \Delta$  with  $\lambda \in (0, 1)$ . Let us denote this class of functions by  $SX(h, \Delta)$ . The function  $f$  is said to be  $h$ -concave if the inequality reversed. We denote this class of functions by  $SV(h, \Delta)$ .

A function  $f : \Delta \rightarrow \mathbb{R}$  is said to be  $h$ -convex on the co-ordinates on  $\Delta$  if the partial mappings  $f_y : [a, b] \rightarrow \mathbb{R}$ ,  $f_y(u) = f(u, y)$  and  $f_x : [c, d] \rightarrow \mathbb{R}$ ,  $f_x(v) = f(x, v)$  are  $h$ -convex where defined for all  $x \in [a, b]$  and  $y \in [c, d]$ . A formal definition of  $h$ -convex functions may also be stated as follows:

**Definition 1.4.** [12] A function  $f : \Delta \rightarrow \mathbb{R}$  is said to be  $h$ -convex on the co-ordinates on  $\Delta$ , if the following inequality:

$$(1.1) \quad \begin{aligned} & f(tx + (1 - t)y, ku + (1 - k)w) \\ & \leq h(t)h(k)f(x, u) + h(k)h(1 - t)f(y, u) \\ & \quad + h(t)h(1 - k)f(x, w) + h(1 - t)h(1 - k)f(y, w) \end{aligned}$$

holds for all  $t, k \in [0, 1]$  and  $(x, u), (x, w), (y, u), (y, w) \in \Delta$ .

Obviously, if  $h(\alpha) = \alpha$ , then all the non-negative convex (concave) functions on  $\Delta$  belong to the class  $SX(h, \Delta)$  ( $SV(h, \Delta)$ ) and if  $h(\alpha) = \alpha^s$ , where  $s \in (0, 1)$ , then the class of  $s$ -convex on  $\Delta$  belong to the class  $SX(h, \Delta)$ . Similarly we can say that if  $h(\alpha) = \alpha$ , then the class of non-negative convex (concave) functions on the co-ordinates on  $\Delta$  is contained in the class of  $h$ -convex (concave) functions on the co-ordinates on  $\Delta$  and if  $h(\alpha) = \alpha^s$ , where  $s \in (0, 1)$ , then the class of  $s$ -convex functions on the co-ordinates on  $\Delta$  is contained in the class of  $h$ -convex functions on the co-ordinates on  $\Delta$ .

In the following we will give some necessary definitions which are used further in this paper. For more details, one can consult ([8],[9],[17]).

**Definition 1.5.** Let  $f \in L_1[a, b]$ . The Riemann-Liouville integrals  $J_{a^+}^\alpha f$  and  $J_{b^-}^\alpha f$  order  $\alpha > 0$  and  $a \geq 0$  are defined by

$$J_{a^+}^\alpha f(x) = \frac{1}{\Gamma(\alpha)} \int_a^x (x - t)^{\alpha-1} f(t) dt, \quad x > a$$

and

$$J_{b^-}^\alpha f(x) = \frac{1}{\Gamma(\alpha)} \int_x^b (t - x)^{\alpha-1} f(t) dt, \quad x < b$$

respectively. Here  $\Gamma(\alpha)$  is the Gamma function and  $J_{a^+}^0 f(x) = J_{b^-}^0 f(x) = f(x)$ .

**Definition 1.6.** Let  $f \in L_1([a, b] \times [c, d])$ . The Riemann-Liouville integrals  $J_{a^+,c^+}^{\alpha,\beta}$ ,  $J_{a^+,d^-}^{\alpha,\beta}$ ,  $J_{b^-,c^+}^{\alpha,\beta}$  and  $J_{b^-,d^-}^{\alpha,\beta}$  of order  $\alpha, \beta > 0$  with  $a, c \geq 0$  are defined by

$$\begin{aligned} & J_{a^+,c^+}^{\alpha,\beta} f(x, y) \\ & = \frac{1}{\Gamma(\alpha)\Gamma(\beta)} \int_a^x \int_c^y (x - t)^{\alpha-1} (y - s)^{\beta-1} f(t, s) ds dt, \quad x > a, y > c \\ & J_{a^+,d^-}^{\alpha,\beta} f(x, y) \\ & = \frac{1}{\Gamma(\alpha)\Gamma(\beta)} \int_a^x \int_y^d (x - t)^{\alpha-1} (s - y)^{\beta-1} f(t, s) ds dt, \quad x > a, y < d \end{aligned}$$

$$J_{b^-,c^+}^{\alpha,\beta} f(x,y) = \frac{1}{\Gamma(\alpha)\Gamma(\beta)} \int_x^b \int_c^y (t-x)^{\alpha-1} (y-s)^{\beta-1} f(t,s) ds dt, \quad x < b, y > c$$

$$J_{b^-,d^+}^{\alpha,\beta} f(x,y) = \frac{1}{\Gamma(\alpha)\Gamma(\beta)} \int_x^b \int_y^d (t-x)^{\alpha-1} (s-y)^{\beta-1} f(t,s) ds dt, \quad x < b, y < d$$

respectively. Here,  $\Gamma$  is the Gamma function,

$$J_{a^+,c^+}^{0,0} f(x,y) = J_{a^+,d^+}^{0,0} f(x,y) = J_{b^-,c^+}^{0,0} f(x,y) = J_{b^-,d^+}^{0,0} f(x,y) = f(x,y)$$

and

$$J_{a^+,c^+}^{1,1} f(x,y) = \int_a^x \int_c^y f(t,s) ds dt.$$

For some recent results connected with fractional integral inequalities see ([2, 3, 4, 16, 19, 23]).

In [20], Sarıkaya established the following inequalities of Hadamard's type for coordinated convex mapping on a rectangle from the plane  $\mathbb{R}^2$ :

**Theorem 1.1.** *Let  $f : \Delta \subset \mathbb{R}^2 \rightarrow \mathbb{R}$  be coordinated convex on  $\Delta := [a, b] \times [c, d]$  in  $\mathbb{R}^2$  with  $0 \leq a < b$ ,  $0 \leq c < d$  and  $f \in L_1(\Delta)$ . Then one has the inequalities:*

(1.2)

$$\begin{aligned} & f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \\ & \leq \frac{\Gamma(\alpha+1)\Gamma(\beta+1)}{4(b-a)^\alpha(d-c)^\beta} \\ & \quad \times \left[ J_{a^+,c^+}^{\alpha,\beta} f(b,d) + J_{a^+,d^+}^{\alpha,\beta} f(b,c) + J_{b^-,c^+}^{\alpha,\beta} f(a,d) + J_{b^-,d^+}^{\alpha,\beta} f(a,c) \right] \\ & \leq \frac{f(a,c) + f(a,d) + f(b,c) + f(b,d)}{4}. \end{aligned}$$

**Theorem 1.2.** *Let  $f : \Delta \subset \mathbb{R}^2 \rightarrow \mathbb{R}$  be a partial differentiable mapping on  $\Delta := [a, b] \times [c, d]$  in  $\mathbb{R}^2$  with  $0 \leq a < b$ ,  $0 \leq c < d$ . If  $\left| \frac{\partial^2 f}{\partial t \partial k} \right|$  is a convex function on the co-ordinates on*

$\Delta$ , then one has the inequalities:

$$\begin{aligned}
 (1.3) \quad & \left| \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \right. \\
 & + \frac{\Gamma(\alpha + 1)\Gamma(\beta + 1)}{4(b-a)^\alpha(d-c)^\beta} \\
 & \times \left[ J_{a^+, c^+}^{\alpha, \beta} f(b, d) + J_{a^+, d^+}^{\alpha, \beta} f(b, c) + J_{b^-, c^+}^{\alpha, \beta} f(a, d) + J_{b^-, d^+}^{\alpha, \beta} f(a, c) \right] - A \Big| \\
 \leq & \frac{(b-a)(d-c)}{4(\alpha + 1)(\beta + 1)} \\
 & \times \left( \left| \frac{\partial^2 f}{\partial k \partial t}(a, c) \right| + \left| \frac{\partial^2 f}{\partial k \partial t}(a, d) \right| + \left| \frac{\partial^2 f}{\partial k \partial t}(b, c) \right| + \left| \frac{\partial^2 f}{\partial k \partial t}(b, d) \right| \right)
 \end{aligned}$$

where

$$\begin{aligned}
 A = & \frac{\Gamma(\beta + 1)}{4(d-c)^\beta} \left[ J_{c^+}^\beta f(a, d) + J_{c^+}^\beta f(b, d) + J_{d^+}^\beta f(a, c) + J_{d^+}^\beta f(b, c) \right] \\
 & + \frac{\Gamma(\alpha + 1)}{4(b-a)^\alpha} \left[ J_{a^+}^\alpha f(b, c) + J_{a^+}^\alpha f(b, d) + J_{b^-}^\alpha f(a, c) + J_{b^-}^\alpha f(a, d) \right].
 \end{aligned}$$

**Theorem 1.3.** Let  $f : \Delta \subset \mathbb{R}^2 \rightarrow \mathbb{R}$  be a partial differentiable mapping on  $\Delta := [a, b] \times [c, d]$  in  $\mathbb{R}^2$  with  $0 \leq a < b, 0 \leq c < d$ . If  $\left| \frac{\partial^2 f}{\partial t \partial k} \right|^q, q > 1$ , is a convex function on the co-ordinates on  $\Delta$ , then one has the inequalities:

$$\begin{aligned}
 (1.4) \quad & \left| \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \right. \\
 & + \left\{ \frac{\Gamma(\alpha + 1)\Gamma(\beta + 1)}{4(b-a)^\alpha(d-c)^\beta} \right. \\
 & \times \left[ J_{a^+, c^+}^{\alpha, \beta} f(b, d) + J_{a^+, d^+}^{\alpha, \beta} f(b, c) + J_{b^-, c^+}^{\alpha, \beta} f(a, d) + J_{b^-, d^+}^{\alpha, \beta} f(a, c) \right] - A \Big| \\
 \leq & \frac{(b-a)(d-c)}{[(\alpha p + 1)(\beta p + 1)]^{\frac{1}{p}}} \left( \frac{1}{4} \right)^{\frac{1}{q}} \\
 & \times \left( \left| \frac{\partial^2 f}{\partial k \partial t}(a, c) \right|^q + \left| \frac{\partial^2 f}{\partial k \partial t}(a, d) \right|^q + \left| \frac{\partial^2 f}{\partial k \partial t}(b, c) \right|^q + \left| \frac{\partial^2 f}{\partial k \partial t}(b, d) \right|^q \right)^{\frac{1}{q}}
 \end{aligned}$$

where

$$A = \frac{\Gamma(\beta + 1)}{4(d-c)^\beta} \left[ J_{c^+}^\beta f(a, d) + J_{c^+}^\beta f(b, d) + J_{d^-}^\beta f(a, c) + J_{d^-}^\beta f(b, c) \right] \\ + \frac{\Gamma(\alpha + 1)}{4(b-a)^\alpha} \left[ J_{a^+}^\alpha f(b, c) + J_{a^+}^\alpha f(b, d) + J_{b^-}^\alpha f(a, c) + J_{b^-}^\alpha f(a, d) \right]$$

and  $\frac{1}{p} + \frac{1}{q} = 1$ .

In order to prove our main results we need the following lemma (see [20]).

**Lemma 1.1.** *Let  $f : \Delta \subset \mathbb{R}^2 \rightarrow \mathbb{R}$  be a partial differentiable mapping on  $\Delta := [a, b] \times [c, d]$  in  $\mathbb{R}^2$  with  $0 \leq a < b$ ,  $0 \leq c < d$ . If  $\frac{\partial^2 f}{\partial t \partial k} \in L(\Delta)$ , then the following equality holds:*

(1.5)

$$\frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \\ + \left\{ \frac{\Gamma(\alpha + 1) \Gamma(\beta + 1)}{4(b-a)^\alpha (d-c)^\beta} \right. \\ \times \left[ J_{a^+, c^+}^{\alpha, \beta} f(b, d) + J_{a^+, d^-}^{\alpha, \beta} f(b, c) + J_{b^-, c^+}^{\alpha, \beta} f(a, d) + J_{b^-, d^-}^{\alpha, \beta} f(a, c) \right] \\ - \frac{\Gamma(\beta + 1)}{4(d-c)^\beta} \left[ J_{c^+}^\beta f(a, d) + J_{c^+}^\beta f(b, d) + J_{d^-}^\beta f(a, c) + J_{d^-}^\beta f(b, c) \right] \\ \left. - \frac{\Gamma(\alpha + 1)}{4(b-a)^\alpha} \left[ J_{a^+}^\alpha f(b, c) + J_{a^+}^\alpha f(b, d) + J_{b^-}^\alpha f(a, c) + J_{b^-}^\alpha f(a, d) \right] \right\} \\ = \frac{(b-a)(d-c)}{4} \left\{ \int_0^1 \int_0^1 t^\alpha k^\beta \frac{\partial^2 f}{\partial t \partial k} (ta + (1-t)b, kc + (1-k)d) dk dt \right. \\ - \int_0^1 \int_0^1 (1-t)^\alpha k^\beta \frac{\partial^2 f}{\partial t \partial k} (ta + (1-t)b, kc + (1-k)d) dk dt \\ - \int_0^1 \int_0^1 t^\alpha (1-k)^\beta \frac{\partial^2 f}{\partial t \partial k} (ta + (1-t)b, kc + (1-k)d) dk dt \\ \left. + \int_0^1 \int_0^1 (1-t)^\alpha (1-k)^\beta \frac{\partial^2 f}{\partial t \partial k} (ta + (1-t)b, kc + (1-k)d) dk dt \right\}.$$

## 2. Main Results

**Theorem 2.1.** Let  $f : \Delta \subset \mathbb{R}^2 \rightarrow \mathbb{R}$  be  $h$ -convex function on the co-ordinates on  $\Delta$  in  $\mathbb{R}^2$  and  $f \in L_2(\Delta)$ . Then one has the inequalities:

(2.1)

$$\begin{aligned}
 & f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \\
 & \leq \left[h\left(\frac{1}{2}\right)\right]^2 \frac{\Gamma(\alpha+1)\Gamma(\beta+1)}{(b-a)^\alpha(d-c)^\beta} \\
 & \quad \times \left[ J_{a^+,c^+}^{\alpha,\beta} f(b,d) + J_{a^+,d^-}^{\alpha,\beta} f(b,c) + J_{b^-,c^+}^{\alpha,\beta} f(a,d) + J_{b^-,d^-}^{\alpha,\beta} f(a,c) \right] \\
 & \leq \left[h\left(\frac{1}{2}\right)\right]^2 \alpha\beta [f(a,c) + f(a,d) + f(b,c) + f(b,d)] \\
 & \quad \times \left[ \int_0^1 \int_0^1 t^{\alpha-1} k^{\beta-1} \right. \\
 & \quad \left. \times [h(t)h(k) + h(t)h(1-k) + h(1-t)h(k) + h(1-t)h(1-k)] dk dt \right].
 \end{aligned}$$

*Proof.* According to (1.1) with  $x = t_1 a + (1-t_1)b$ ,  $y = (1-t_1)a + t_1 b$ ,  $u = k_1 c + (1-k_1)d$ ,  $w = (1-k_1)c + k_1 d$  and  $t = k = \frac{1}{2}$ , we find that

(2.2)

$$\begin{aligned}
 & f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \\
 & \leq \left[h\left(\frac{1}{2}\right)\right]^2 \\
 & \quad \times [f(t_1 a + (1-t_1)b, k_1 c + (1-k_1)d) + f(t_1 a + (1-t_1)b, (1-k_1)c + k_1 d) \\
 & \quad + f((1-t_1)a + t_1 b, k_1 c + (1-k_1)d) + f((1-t_1)a + t_1 b, (1-k_1)c + k_1 d)].
 \end{aligned}$$

Thus, multiplying both sides of (2.2) by  $t_1^{\alpha-1} k_1^{\beta-1}$ , then by integrating with respect to  $(t_1, k_1)$  on  $[0, 1] \times [0, 1]$ , we obtain

$$\begin{aligned} & \frac{1}{\alpha\beta} f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \\ & \leq \left[h\left(\frac{1}{2}\right)\right]^2 \\ & \quad \times \int_0^1 \int_0^1 t_1^{\alpha-1} k_1^{\beta-1} \\ & \quad \times \left[ f(t_1 a + (1-t_1)b, k_1 c + (1-k_1)d) \right. \\ & \quad + f(t_1 a + (1-t_1)b, (1-k_1)c + k_1 d) \\ & \quad + f((1-t_1)a + t_1 b, k_1 c + (1-k_1)d) \\ & \quad \left. + f((1-t_1)a + t_1 b, (1-k_1)c + k_1 d) \right] dk_1 dt_1 \end{aligned}$$

On the right side of the above inequality, using the changes of the variable

$$\{x = t_1 a + (1-t_1)b, y = k_1 c + (1-k_1)d\},$$

$$\{x = t_1 a + (1-t_1)b, y = (1-k_1)c + k_1 d\}$$

$$\{x = (1-t_1)a + t_1 b, y = k_1 c + (1-k_1)d\},$$

$$\{x = (1-t_1)a + t_1 b, y = (1-k_1)c + k_1 d\}$$

respectively, we get

$$\begin{aligned} & f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \\ & \leq \left[h\left(\frac{1}{2}\right)\right]^2 \frac{\alpha\beta}{(b-a)^\alpha (d-c)^\beta} \left\{ \int_a^b \int_c^d (b-x)^{\alpha-1} (d-y)^{\beta-1} f(x,y) dy dx \right. \\ & \quad + \int_a^b \int_c^d (b-x)^{\alpha-1} (y-c)^{\beta-1} f(x,y) dy dx \\ & \quad + \int_a^b \int_c^d (x-a)^{\alpha-1} (d-y)^{\beta-1} f(x,y) dy dx \\ & \quad \left. + \int_a^b \int_c^d (x-a)^{\alpha-1} (y-c)^{\beta-1} f(x,y) dy dx \right\} \end{aligned}$$

from which the first inequality is proved.

For the proof of the second inequality (2.1), we first note that if  $f$  is a  $h$ -convex function on  $\Delta$ , then, by using (1.1) with  $x = a, y = b, u = c, w = d$ , it yields

$$\begin{aligned} & f(ta + (1-t)b, kc + (1-k)d) \\ & \leq h(t)h(k)f(a,c) + h(t)h(1-k)f(a,d) \\ & \quad + h(1-t)h(k)f(b,c) + h(1-t)h(1-k)f(b,d) \end{aligned}$$

$$\begin{aligned} & f((1-t)a + tb, kc + (1-k)d) \\ \leq & h(1-t)h(k)f(a, c) + h(1-t)h(1-k)f(a, d) \\ & + h(t)h(k)f(b, c) + h(t)h(1-k)f(b, d) \end{aligned}$$

$$\begin{aligned} & f(ta + (1-t)b, (1-k)c + kd) \\ \leq & h(t)h(1-k)f(a, c) + h(t)h(k)f(a, d) \\ & + h(1-t)h(1-k)f(b, c) + h(1-t)h(k)f(b, d) \end{aligned}$$

$$\begin{aligned} & f((1-t)a + tb, (1-k)c + kd) \\ \leq & h(1-t)h(1-k)f(a, c) + h(1-t)h(k)f(a, d) \\ & + h(t)h(1-k)f(b, c) + h(t)h(k)f(b, d). \end{aligned}$$

By adding these inequalities we have

(2.3)

$$\begin{aligned} & f(ta + (1-t)b, kc + (1-k)d) + f((1-t)a + tb, kc + (1-k)d) \\ & + f(ta + (1-t)b, (1-k)c + kd) + f((1-t)a + tb, (1-k)c + kd) \\ \leq & [f(a, c) + f(b, c) + f(a, d) + f(b, d)] \\ & \times [h(t)h(k) + h(t)h(1-k) + h(1-t)h(k) + h(1-t)h(1-k)]. \end{aligned}$$

Then, multiplying both sides of (2.3) by  $t^{\alpha-1}k^{\beta-1}$  and integrating with respect to  $(t, k)$  over  $[0, 1] \times [0, 1]$ , we get

$$\begin{aligned} & \int_0^1 \int_0^1 t^{\alpha-1}k^{\beta-1} \\ & \times [f(ta + (1-t)b, kc + (1-k)d) + f((1-t)a + tb, kc + (1-k)d) \\ & + f(ta + (1-t)b, (1-k)c + kd) + f((1-t)a + tb, (1-k)c + kd)] dkdt \\ \leq & [f(a, c) + f(b, c) + f(a, d) + f(b, d)] \\ & \times \left\{ \int_0^1 \int_0^1 t^{\alpha-1}k^{\beta-1} \right. \\ & \left. \times [h(t)h(k) + h(t)h(1-k) + h(1-t)h(k) + h(1-t)h(1-k)] dkdt \right\}. \end{aligned}$$

Here, using the change of the variable we have

$$\begin{aligned}
 & \left[ h\left(\frac{1}{2}\right) \right]^2 \frac{\Gamma(\alpha+1)\Gamma(\beta+1)}{(b-a)^\alpha(d-c)^\beta} \\
 & \times \left[ J_{a^+,c^+}^{\alpha,\beta} f(b,d) + J_{a^+,d^-}^{\alpha,\beta} f(b,c) + J_{b^-,c^+}^{\alpha,\beta} f(a,d) + J_{b^-,d^-}^{\alpha,\beta} f(a,c) \right] \\
 & \leq \left[ h\left(\frac{1}{2}\right) \right]^2 \alpha\beta [f(a,c) + f(a,d) + f(b,c) + f(b,d)] \\
 & \times \left[ \int_0^1 \int_0^1 t^{\alpha-1} k^{\beta-1} \right. \\
 & \left. \times [h(t)h(k) + h(t)h(1-k) + h(1-t)h(k) + h(1-t)h(1-k)] dk dt \right].
 \end{aligned}$$

The proof is completed.  $\square$

**Remark 2.1.** If we take  $h(\alpha) = \alpha$  in Theorem 2.1, then the inequality (2.1) becomes the inequality (1.2) of Theorem 1.1.

**Corollary 2.1.** If we take  $h(\alpha) = \alpha^s$  in Theorem 2.1, we have the following inequality:

$$\begin{aligned}
 & f\left(\frac{a+b}{2}, \frac{c+d}{2}\right) \\
 & \leq \left(\frac{1}{2}\right)^{2s} \frac{\Gamma(\alpha+1)\Gamma(\beta+1)}{(b-a)^\alpha(d-c)^\beta} \\
 & \times \left[ J_{a^+,c^+}^{\alpha,\beta} f(b,d) + J_{a^+,d^-}^{\alpha,\beta} f(b,c) + J_{b^-,c^+}^{\alpha,\beta} f(a,d) + J_{b^-,d^-}^{\alpha,\beta} f(a,c) \right] \\
 & \leq \left(\frac{1}{2}\right)^{2s} \alpha\beta [f(a,c) + f(a,d) + f(b,c) + f(b,d)] \\
 & \times \left( \frac{1}{\alpha+s} + B(\alpha, s+1) \right) \left( \frac{1}{\beta+s} + B(\beta, s+1) \right)
 \end{aligned}$$

where  $B$  is the Beta function,

$$B(x, y) = \int_0^1 t^{x-1} (1-t)^{y-1} dt.$$

**Theorem 2.2.** Let  $f : \Delta \subset \mathbb{R}^2 \rightarrow \mathbb{R}$  be a partial differentiable mapping on  $\Delta$  in  $\mathbb{R}^2$ . If

$\left| \frac{\partial^2 f}{\partial t \partial k} \right|$  is a  $h$ -convex function on the co-ordinates on  $\Delta$ , then one has the inequalities:

(2.4)

$$\begin{aligned} & \left| \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \right. \\ & + \left\{ \frac{\Gamma(\alpha + 1)\Gamma(\beta + 1)}{4(b-a)^\alpha(d-c)^\beta} \right. \\ & \times \left[ J_{a^+, c^+}^{\alpha, \beta} f(b, d) + J_{a^+, d^+}^{\alpha, \beta} f(b, c) + J_{b^-, c^+}^{\alpha, \beta} f(a, d) + J_{b^-, d^+}^{\alpha, \beta} f(a, c) \right] - A \left. \right| \\ & \leq \frac{(b-a)(d-c)}{4} \\ & \times \left\{ \left| \frac{\partial^2 f}{\partial t \partial k}(a, c) \right| \int_0^1 \int_0^1 (t^\alpha + (1-t)^\alpha)(k^\beta + (1-k)^\beta) h(t) h(k) dk dt \right. \\ & + \left| \frac{\partial^2 f}{\partial t \partial k}(b, c) \right| \int_0^1 \int_0^1 (t^\alpha + (1-t)^\alpha)(k^\beta + (1-k)^\beta) h(1-t) h(k) dk dt \\ & + \left| \frac{\partial^2 f}{\partial t \partial k}(a, d) \right| \int_0^1 \int_0^1 (t^\alpha + (1-t)^\alpha)(k^\beta + (1-k)^\beta) h(t) h(1-k) dk dt \\ & \left. + \left| \frac{\partial^2 f}{\partial t \partial k}(b, d) \right| \int_0^1 \int_0^1 (t^\alpha + (1-t)^\alpha)(k^\beta + (1-k)^\beta) h(1-t) h(1-k) dk dt \right\} \end{aligned}$$

where

$$\begin{aligned} A = & \frac{\Gamma(\beta + 1)}{4(d-c)^\beta} \left[ J_{c^+}^\beta f(a, d) + J_{c^+}^\beta f(b, d) + J_{d^+}^\beta f(a, c) + J_{d^+}^\beta f(b, c) \right] \\ & + \frac{\Gamma(\alpha + 1)}{4(b-a)^\alpha} \left[ J_{a^+}^\alpha f(b, c) + J_{a^+}^\alpha f(b, d) + J_{b^-}^\alpha f(a, c) + J_{b^-}^\alpha f(a, d) \right]. \end{aligned}$$

*Proof.* From Lemma 1.1, we have

$$\begin{aligned}
& \left| \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \right. \\
& + \left\{ \frac{\Gamma(\alpha + 1)\Gamma(\beta + 1)}{4(b-a)^\alpha(d-c)^\beta} \right. \\
& \times \left[ J_{a^+, c^+}^{\alpha, \beta} f(b, d) + J_{a^+, d^-}^{\alpha, \beta} f(b, c) + J_{b^-, c^+}^{\alpha, \beta} f(a, d) + J_{b^-, d^-}^{\alpha, \beta} f(a, c) \right] \left. - A \right| \\
\leq & \frac{(b-a)(d-c)}{4} \left\{ \int_0^1 \int_0^1 t^\alpha k^\beta \left| \frac{\partial^2 f}{\partial t \partial k} (ta + (1-t)b, kc + (1-k)d) \right| dkdt \right. \\
& + \int_0^1 \int_0^1 (1-t)^\alpha k^\beta \left| \frac{\partial^2 f}{\partial t \partial k} (ta + (1-t)b, kc + (1-k)d) \right| dkdt \\
& + \int_0^1 \int_0^1 t^\alpha (1-k)^\beta \left| \frac{\partial^2 f}{\partial t \partial k} (ta + (1-t)b, kc + (1-k)d) \right| dkdt \\
& \left. + \int_0^1 \int_0^1 (1-t)^\alpha (1-k)^\beta \left| \frac{\partial^2 f}{\partial t \partial k} (ta + (1-t)b, kc + (1-k)d) \right| dkdt \right\}.
\end{aligned}$$

Since  $\left| \frac{\partial^2 f}{\partial t \partial k} \right|$  is  $h$ -convex function on the co-ordinates on  $\Delta$ , then one has:

$$\begin{aligned}
& \left| \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \right. \\
& + \left\{ \frac{\Gamma(\alpha + 1)\Gamma(\beta + 1)}{4(b-a)^\alpha(d-c)^\beta} \right. \\
& \times \left[ J_{a^+, c^+}^{\alpha, \beta} f(b, d) + J_{a^+, d^-}^{\alpha, \beta} f(b, c) + J_{b^-, c^+}^{\alpha, \beta} f(a, d) + J_{b^-, d^-}^{\alpha, \beta} f(a, c) \right] \left. - A \right| \\
\leq & \frac{(b-a)(d-c)}{4} \\
& \times \left\{ \left| \frac{\partial^2 f}{\partial t \partial k} (a, c) \right| \int_0^1 \int_0^1 (t^\alpha + (1-t)^\alpha) (k^\beta + (1-k)^\beta) h(t) h(k) dkdt \right. \\
& + \left| \frac{\partial^2 f}{\partial t \partial k} (b, c) \right| \int_0^1 \int_0^1 (t^\alpha + (1-t)^\alpha) (k^\beta + (1-k)^\beta) h(1-t) h(k) dkdt \\
& + \left| \frac{\partial^2 f}{\partial t \partial k} (a, d) \right| \int_0^1 \int_0^1 (t^\alpha + (1-t)^\alpha) (k^\beta + (1-k)^\beta) h(t) h(1-k) dkdt \\
& \left. + \left| \frac{\partial^2 f}{\partial t \partial k} (b, d) \right| \int_0^1 \int_0^1 (t^\alpha + (1-t)^\alpha) (k^\beta + (1-k)^\beta) h(1-t) h(1-k) dkdt \right\}.
\end{aligned}$$

The proof is completed.  $\square$

**Remark 2.2.** If we take  $h(\alpha) = \alpha$  in Theorem 2.2, then the inequality (2.4) becomes the inequality (1.3) of Theorem 1.2.

**Corollary 2.2.** If we take  $h(\alpha) = \alpha^s$  in Theorem 2.2, we have

$$\begin{aligned} & \left| \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \right. \\ & \left. + \left\{ \frac{\Gamma(\alpha + 1)\Gamma(\beta + 1)}{4(b-a)^\alpha(d-c)^\beta} \right. \right. \\ & \left. \left. [J_{a^+, c^+}^{\alpha, \beta} f(b, d) + J_{a^+, d^+}^{\alpha, \beta} f(b, c) + J_{b^-, c^+}^{\alpha, \beta} f(a, d) + J_{b^-, d^+}^{\alpha, \beta} f(a, c)] - A \right| \\ & \leq \frac{(b-a)(d-c)}{4} \\ & \times \left[ \left| \frac{\partial^2 f}{\partial t \partial k}(a, c) \right| + \left| \frac{\partial^2 f}{\partial t \partial k}(b, c) \right| + \left| \frac{\partial^2 f}{\partial t \partial k}(a, d) \right| + \left| \frac{\partial^2 f}{\partial t \partial k}(b, d) \right| \right] \\ & \times \left( \frac{1}{\alpha + s + 1} + B(s + 1, \alpha + 1) \right) \left( \frac{1}{\beta + s + 1} + B(s + 1, \beta + 1) \right) \end{aligned}$$

where

$$\begin{aligned} A &= \frac{\Gamma(\beta + 1)}{4(d-c)^\beta} [J_{c^+}^\beta f(a, d) + J_{c^+}^\beta f(b, d) + J_{d^+}^\beta f(a, c) + J_{d^+}^\beta f(b, c)] \\ &+ \frac{\Gamma(\alpha + 1)}{4(b-a)^\alpha} [J_{a^+}^\alpha f(b, c) + J_{a^+}^\alpha f(b, d) + J_{b^-}^\alpha f(a, c) + J_{b^-}^\alpha f(a, d)] \end{aligned}$$

and  $B$  is the Beta function,

$$B(x, y) = \int_0^1 t^{x-1} (1-t)^{y-1} dt.$$

**Theorem 2.3.** Let  $f : \Delta \subset \mathbb{R}^2 \rightarrow \mathbb{R}$  be a partial differentiable mapping on  $\Delta$  in  $\mathbb{R}^2$ . If  $\left| \frac{\partial^2 f}{\partial t \partial k} \right|^q, q > 1$ , is an  $h$ -convex function on the co-ordinates on  $\Delta$ , then one has the inequalities:

(2.5)

$$\begin{aligned}
& \left| \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \right. \\
& + \left\{ \frac{\Gamma(\alpha + 1)\Gamma(\beta + 1)}{4(b-a)^\alpha(d-c)^\beta} \right. \\
& \times \left[ J_{a^+, c^+}^{\alpha, \beta} f(b, d) + J_{a^+, d^+}^{\alpha, \beta} f(b, c) + J_{b^-, c^+}^{\alpha, \beta} f(a, d) + J_{b^-, d^+}^{\alpha, \beta} f(a, c) \right] - A \Big| \\
\leq & \frac{(b-a)(d-c)}{[(\alpha p + 1)(\beta p + 1)]^{\frac{1}{p}}} \\
& \times \left( \left| \frac{\partial^2 f}{\partial k \partial t}(a, c) \right|^q \int_0^1 \int_0^1 h(t)h(k) dk dt \right. \\
& + \left| \frac{\partial^2 f}{\partial k \partial t}(a, d) \right|^q \int_0^1 \int_0^1 h(t)h(1-k) dk dt \\
& + \left| \frac{\partial^2 f}{\partial k \partial t}(b, c) \right|^q \int_0^1 \int_0^1 h(1-t)h(k) dk dt \\
& \left. + \left| \frac{\partial^2 f}{\partial k \partial t}(b, d) \right|^q \int_0^1 \int_0^1 h(1-t)h(1-k) dk dt \right)^{\frac{1}{q}},
\end{aligned}$$

where

$$\begin{aligned}
A = & \frac{\Gamma(\beta + 1)}{4(d-c)^\beta} \left[ J_{c^+}^\beta f(a, d) + J_{c^+}^\beta f(b, d) + J_{d^+}^\beta f(a, c) + J_{d^+}^\beta f(b, c) \right] \\
& + \frac{\Gamma(\alpha + 1)}{4(b-a)^\alpha} \left[ J_{a^+}^\alpha f(b, c) + J_{a^+}^\alpha f(b, d) + J_{b^-}^\alpha f(a, c) + J_{b^-}^\alpha f(a, d) \right]
\end{aligned}$$

and  $\frac{1}{p} + \frac{1}{q} = 1$ .*Proof.* From Lemma 1.1, we have

$$\begin{aligned}
& \left| \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \right. \\
& + \left\{ \frac{\Gamma(\alpha + 1)\Gamma(\beta + 1)}{4(b-a)^\alpha(d-c)^\beta} \right. \\
& \times \left[ J_{a^+, c^+}^{\alpha, \beta} f(b, d) + J_{a^+, d^+}^{\alpha, \beta} f(b, c) + J_{b^-, c^+}^{\alpha, \beta} f(a, d) + J_{b^-, d^+}^{\alpha, \beta} f(a, c) \right] - A \Big|
\end{aligned}$$

$$\begin{aligned} &\leq \frac{(b-a)(d-c)}{4} \left\{ \int_0^1 \int_0^1 t^\alpha k^\beta \left| \frac{\partial^2 f}{\partial t \partial k} (ta + (1-t)b, kc + (1-k)d) \right| dkdt \right. \\ &+ \int_0^1 \int_0^1 (1-t)^\alpha k^\beta \left| \frac{\partial^2 f}{\partial t \partial k} (ta + (1-t)b, kc + (1-k)d) \right| dkdt \\ &+ \int_0^1 \int_0^1 t^\alpha (1-k)^\beta \left| \frac{\partial^2 f}{\partial t \partial k} (ta + (1-t)b, kc + (1-k)d) \right| dkdt \\ &\left. + \int_0^1 \int_0^1 (1-t)^\alpha (1-k)^\beta \left| \frac{\partial^2 f}{\partial t \partial k} (ta + (1-t)b, kc + (1-k)d) \right| dkdt \right\}. \end{aligned}$$

By using the well known Hölder's inequality for double integrals, we get

$$\begin{aligned} &\left| \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \right. \\ &+ \left. \frac{\Gamma(\alpha + 1)\Gamma(\beta + 1)}{4(b-a)^\alpha(d-c)^\beta} \right. \\ &\times \left. \left[ J_{a^+, c^+}^{\alpha, \beta} f(b, d) + J_{a^+, d}^{\alpha, \beta} f(b, c) + J_{b^-, c^+}^{\alpha, \beta} f(a, d) + J_{b^-, d}^{\alpha, \beta} f(a, c) \right] - A \right| \\ &\leq \frac{(b-a)(d-c)}{4} \left\{ \left( \int_0^1 \int_0^1 t^{p\alpha} k^{p\beta} dkdt \right)^{\frac{1}{p}} + \left( \int_0^1 \int_0^1 (1-t)^{p\alpha} k^{p\beta} dkdt \right)^{\frac{1}{p}} \right. \\ &+ \left. \left( \int_0^1 \int_0^1 t^{p\alpha} (1-k)^{p\beta} dkdt \right)^{\frac{1}{p}} + \left( \int_0^1 \int_0^1 (1-t)^{p\alpha} (1-k)^{p\beta} dkdt \right)^{\frac{1}{p}} \right\} \\ &\times \left( \int_0^1 \int_0^1 \left| \frac{\partial^2 f}{\partial t \partial k} (ta + (1-t)b, kc + (1-k)d) \right|^q dkdt \right)^{\frac{1}{q}}. \end{aligned}$$

Since  $\left| \frac{\partial^2 f}{\partial t \partial k} \right|^q$  is  $h$ -convex function on the co-ordinates on  $\Delta$ , then one has:

$$\begin{aligned} &\left| \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \right. \\ &+ \left. \frac{\Gamma(\alpha + 1)\Gamma(\beta + 1)}{4(b-a)^\alpha(d-c)^\beta} \right. \\ &\times \left. \left[ J_{a^+, c^+}^{\alpha, \beta} f(b, d) + J_{a^+, d}^{\alpha, \beta} f(b, c) + J_{b^-, c^+}^{\alpha, \beta} f(a, d) + J_{b^-, d}^{\alpha, \beta} f(a, c) \right] - A \right| \end{aligned}$$

$$\begin{aligned}
&\leq \frac{(b-a)(d-c)}{[(\alpha p+1)(\beta p+1)]^{\frac{1}{p}}} \\
&\quad \times \left( \left| \frac{\partial^2 f}{\partial k \partial t}(a, c) \right|^q \int_0^1 \int_0^1 h(t) h(k) dk dt \right. \\
&\quad + \left| \frac{\partial^2 f}{\partial k \partial t}(a, d) \right|^q \int_0^1 \int_0^1 h(t) h(1-k) dk dt \\
&\quad + \left| \frac{\partial^2 f}{\partial k \partial t}(b, c) \right|^q \int_0^1 \int_0^1 h(1-t) h(k) dk dt \\
&\quad \left. + \left| \frac{\partial^2 f}{\partial k \partial t}(b, d) \right|^q \int_0^1 \int_0^1 h(1-t) h(1-k) dk dt \right)^{\frac{1}{q}}
\end{aligned}$$

and the proof is completed.  $\square$

**Remark 2.3.** If we take  $h(\alpha) = \alpha$  in Theorem 2.3, then the inequality (2.5) becomes the inequality (1.4) of Theorem 1.3.

**Corollary 2.3.** If we take  $h(\alpha) = \alpha^s$  in Theorem 2.3, we have

$$\begin{aligned}
&\left| \frac{f(a, c) + f(a, d) + f(b, c) + f(b, d)}{4} \right. \\
&\quad + \left. \frac{\Gamma(\alpha+1)\Gamma(\beta+1)}{4(b-a)^\alpha(d-c)^\beta} \right. \\
&\quad \times \left. \left[ J_{a^+, c^+}^{\alpha, \beta} f(b, d) + J_{a^+, d^-}^{\alpha, \beta} f(b, c) + J_{b^-, c^+}^{\alpha, \beta} f(a, d) + J_{b^-, d^-}^{\alpha, \beta} f(a, c) \right] - A \right| \\
&\leq \frac{(b-a)(d-c)}{[(\alpha p+1)(\beta p+1)]^{\frac{1}{p}}} \\
&\quad \times \left( \frac{1}{(s+1)^2} \left[ \left| \frac{\partial^2 f}{\partial k \partial t}(a, c) \right|^q + \left| \frac{\partial^2 f}{\partial k \partial t}(a, d) \right|^q + \left| \frac{\partial^2 f}{\partial k \partial t}(b, c) \right|^q + \left| \frac{\partial^2 f}{\partial k \partial t}(b, d) \right|^q \right] \right)^{\frac{1}{q}}
\end{aligned}$$

where

$$\begin{aligned}
A &= \frac{\Gamma(\beta+1)}{4(d-c)^\beta} \left[ J_{c^+}^\beta f(a, d) + J_{c^+}^\beta f(b, d) + J_{d^-}^\beta f(a, c) + J_{d^-}^\beta f(b, c) \right] \\
&\quad + \frac{\Gamma(\alpha+1)}{4(b-a)^\alpha} \left[ J_{a^+}^\alpha f(b, c) + J_{a^+}^\alpha f(b, d) + J_{b^-}^\alpha f(a, c) + J_{b^-}^\alpha f(a, d) \right].
\end{aligned}$$

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